

PRATIK BHAGADE

WEB DEVELOPER

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SUMMARY

Experienced Web Developer with 5+ years of expertise in WordPress development, eCommerce solutions, and digital marketing websites. Proficient in creating high-performance, SEO-friendly websites tailored to client requirements. Adept at handling full-stack development, troubleshooting, and optimizing web performance. Strong background in freelancing and agency work, delivering customized solutions for diverse business needs.

SKILLS & TECHNOLOGIES

- WordPress Development (Custom Themes & Plugins)
- eCommerce Development (WooCommerce, Shopify)
- HTML, CSS, JavaScript, jQuery, PHP
- Website Speed Optimization & SEO
- Payment Gateway Integration & Security Enhancements
- Web Hosting & Domain Management

PROFESSIONAL EXPERIENCE

Brand Aura – Web Developer (2024 - Present)

- Developed and maintained WordPress websites for multiple clients, ensuring high performance and responsiveness.
- Customized themes and plugins to meet client requirements and enhanced site functionality.
- Worked on eCommerce websites, optimizing UI/UX and implementing secure payment gateways.
- Provided website maintenance, security updates, and speed optimization services.
- Collaborated with designers and marketers to improve branding and user engagement.
- Worked on various projects based on WordPress, PHP, and front-end applications.
- Managed client coordination, ensuring clear communication and project alignment.

PROJECTS

1 - Skynnovative Learning Services (Skills) - www.skills.in

WordPress Developer - Online platform providing SAP, Cybersecurity, and Business Analyst courses.

- Developed a custom WordPress theme tailored to the platform's needs.
- Utilized Elementor and ACF for dynamic and customizable course pages.
- Integrated Smart Slider for an engaging user interface.
- Implemented Mailchimp for email marketing and lead generation.
- Set up OTP authentication for secure user registration and login.

2 - British Learning - www.britishlearning.uk

Wordpress Developer - Global online platform for Naturopathy, Nutrition, Yoga & other health related training courses.

- Developed a custom WordPress theme for a seamless user experience.
- Utilized Elementor for visually appealing and responsive course pages.
- Integrated Contact Form 7 (CF7) with database storage for lead management.
- Developed custom plugins to enhance platform functionality.

PROJECTS

3 - ikore Plates - www.ikorepilates.com

Wordpress Developer - Pilates training platform showcasing course information.

- Designed and developed a custom WordPress theme for a professional and engaging user experience.
- Utilized Elementor for dynamic and visually appealing course pages.
- Implemented GSAP animations for smooth transitions and interactive elements.
- Integrated CRM for effective lead management and customer interactions.
- Optimized website for SEO to enhance search engine visibility.

4 - Phonics Mantra - www.phonicsmantra.com

Wordpress Developer - Children's school website offering Communicative English classes for beginners and professional.

- Developed a WordPress website using the Skola theme and Elementor page builder.
- Showcased school admission process, batch schedules, and course details.
- Integrated SCF and Elementor database for efficient lead collection.
- Implemented Mailchimp for email marketing and lead nurturing.
- Optimized website for SEO to improve online visibility.

5 - Brand Aura - www.brandaura.in

Wordpress Developer - Digital Marketing Agency

- Developed WordPress websites, converting Figma designs into fully functional sites.
- Created custom themes for tailored user experiences.
- Integrated Elementor forms with a database for lead management.
- Implemented custom CSS animations for enhanced UI/UX.
- Optimized websites for SEO to improve search rankings.

FREELANCE PROJECTS

1 - Vythestha. - www.vythestha.com

Premium Kashmiri products online store

- Developed a WordPress-based eCommerce website using WooCommerce.
- Designed custom shop and cart pages for a seamless shopping experience.
- Built custom plugins and themes to enhance functionality.
- Integrated ACF for dynamic content management.
- Optimized the website for mobile responsiveness and smooth performance.

2 - Aquagreen Solutions - www.aquagreensolutions.in

They sell water heaters, filters, and heat pumps across India.

- Developed a custom WordPress website using Elementor with a dark theme.
- Showcased products, brands, and service center locations.
- Optimized the database for improved performance.
- Refurbished and enhanced the existing site with better UI/UX.
- Implemented SEO optimization to boost search engine rankings.
- Ensured full mobile responsiveness for seamless access.

FREELANCE PROJECTS

3- Opulencia Learning - www.opulencialearning.com

Online platform providing share market courses

- Developed the website using Graphy LMS for seamless course management.
- Implemented custom HTML, CSS, and JavaScript for enhanced functionality.
- Optimized the website for SEO to improve search engine rankings.

4 - Yashraj Mobiles - www.yashrajmobiles.com

eCommerce Website Development - Online store for mobiles and electronic gadgets

- Developed a WordPress-based eCommerce website using WooCommerce.
- Designed and implemented a custom theme for a unique shopping experience.
- Built custom plugins and used PHP coding for advanced functionalities.
- Created custom shop pages tailored to business needs.
- Integrated ACF for dynamic content management.
- Optimized the website for SEO to enhance search rankings.

CERTIFICATION & ACHIEVEMENT

Self-taught through various online courses and hands-on projects.

- WordPress Development Certification
- Google Analytics & SEO Certification
- Top-rated freelancer on Upwork & Fiverr (if applicable)

DECLARATION

I hereby declare that all the information provided above is true and correct to the best of my knowledge and belief.

Pratik Bhagade
Web Developer
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